



ARALDICA

Piemonte

Managing Director: Claudio Manera

Winemaker: Claudio Manera

Website: www.araldicavini.com

Araldica

The Araldica group of companies is a major force in wine growing, production and distribution based in the Piemonte region of northwest Italy. Thanks to the combination of a modern attitude towards production and marketing with a commitment to producing wines that are identifiably Piemontese, the group enjoys ever-growing international success. The company was born in 1954. Today, the group produces about 25 million bottles per year. From a small seed planted by a courageous vine-grower sixty years ago, a majestic tree was born under whose foliage over 300 families have found shelter, where pride of belonging has blossomed and flourished.

The mission of Claudio Manera, Araldica's managing director and enologist has been as disarmingly simple as it is ambitious: produce high-quality wines. He is adamant that investment in the vineyards, as much as in other areas of the business, is vital to maintain the quality of the product. Araldica seeks to craft both understandable and accessible wines. Through trial and experimentation, winemaking techniques have been adapted to suit these traditional Piedmontese wines. Araldica pursues the highest possible quality in the vineyard, carrying out most of the work manually, including the labor-intensive harvest.

Castelvero

Castelvero is named after the Antica Contea di Castelvero, a count who once lived on the hills near Castel Boglione, and has carried this name since 1970. The Castelvero philosophy is to pursue the highest possible quality in the vineyard. Most of the work is done manually, including the rigorous grape selection that takes place during the harvest. A team of three agronomists apply vineyard management techniques with low environmental impact and use organic methods wherever possible. Castelvero has the capacity to vinify even the smallest lots individually, and wines from each site are handled separately.

