



Diamond Mountain District
NAPA VALLEY

Von Strasser Winery

Napa - Diamond Mountain District

Owners: Rudy and Rita Von Strasser
Winemakers: Rudy Von Strasser
Website: www.vonstrasser.com

Von Strasser Winery specializes in unique and single-vineyard wines, all grown within Napa Valley's tiny Diamond Mountain District appellation. Each wine reflects both the unique characteristics of its site (terroir), and Rudy's unique vision and winemaking philosophy. In the winery, Rudy blends both tradition and innovation together. Old world techniques such as extended maceration, French oak aging, and aerative racking are used in combination with modern equipment such as temperature controlled fermenters, state-of-the-art hand sorting systems and gentle handling equipment. However, the most important tool in the winemaking process remains Rudy's palette: every decision is ultimately based on Rudy's vision of helping each vineyard attain its potential of producing world-class wine. In the vineyard, Rudy uses what he calls sustainable farming techniques. These include planting special cover crops to naturally increase the soil fertility and decrease erosion, and special trellising and irrigation techniques to reduce the potential for disease. Through these management decisions, the need for chemicals in the vineyard has almost been eliminated.

In 2007, Rudy installed an array of photovoltaic panels in the vineyard to supply the property's electricity needs and further reduce its environmental footprint on the planet.

