

VIAS IMPORTS MONTHLY

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TIME FOR A *Change*



“The measure of intelligence is the ability to change.”

Albert Einstein

We have all experienced the moment when you look in the mirror, and you realize: it's time for a change.

We're starting with Albert Einstein's quote because we believe it reflects the change that these wineries have decided to undertake in renewing their products' image. Some producers changed because they wanted to give the product a more youthful look. Others decided to invest in what best expresses their identity. But whatever the reason, it certainly made the right impression.

Please review the following label transformations; how they were before, and how they will be going forward.

Yesterday

Today



CANTINA VALLE TRITANA Abruzzo, Italy

In Cantina Valle Tritana, they started a renewal of their image to give the wine a fresher and more youthful look in step with the times. A dynamic look that could be recognizable and identifying with the wine and territory, and to make an immediate impact on the shelf!



CATALDI MADONNA Abruzzo, Italy

Giulia Cataldi Madonna says, "There was a generational change at the beginning of 2020 to coincide with the company's centenary. I wanted to take advantage of this opportunity to express a spirit of continuity with a breath of freshness. The labels have not been distorted, but only revisited in a modern key, against our minimal and elegant style. I kept the band at the top, our distinctive sign, and the Capestrano warrior but in a modern version because it is die-cut. In addition to the labels, I redid all the company stationery and the logo."

Yesterday

Today



STATTI

Calabria, Italy

"A few years ago we started a product and image renewal of some references, all with excellent results. Design, color, and shape always better express the ideals at the base of our production. In particular, in the vegan-certified Lamézia DOC line, the colors used are in full accordance with our company's green and eco-sustainable philosophy. The shades green and orange best express the harmonious relationship with nature and the deep bond to the land and the territory we have been promoters and witnesses of for centuries."

-Antonio Statti



TENUTA LUISA

Friuli Venezia Giulia, Italy

"It's not always possible to personally meet the wine producer. For this reason we decided to communicate our values and our vision in an immediate and coherent way and with a language that is understandable both in Italy and abroad. The focus of our brand is solidity and generational experience of the company, and the know-how transferred to us by linking to new opportunities and technological possibilities in a chain of continuity."

-Davide and Michele Luisa



CASTELLO DI LUZZANO

Lombardy, Italy

Giovanella Fugazza told us that she has always designed the winery's labels. On the previous label, the focus was on the name for an evocative sense of how the elegance and lightness of silk are transformed in the mouth when drinking wine. On the new label, the focus is more on the symbol of belonging, highlighted using the seal of the Luzzano castle to underline the uniqueness of the production in Luzzano of Malvasia, which sees the winery as the largest producer of Malvasia in the Colli Piacentini area.



VELENOSI

Le Marche, Italy

Marianna Velenosi says, "Roggio Del Filare is a historical wine with a name that is inspired by a poem entitled 'They Plough,' by Giovanni Pascoli. The redesign started from the winery's previous label characterized by an illustration of a vine frond crossed by diagonal beams of light. The sun represents the protagonist of the new design and enlightens the bottle structure, which is shaped as if a beam of light had sculpted the glass, extending from the upper part of the bottle to the enveloping label. The rust color of the foil aims to evoke the warm tones of the grapevine row during the harvest period. The minimal design composition thus transforms the bottle into a sculpture."

Yesterday

Today

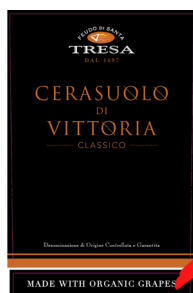


MARENCO

Piedmont, Italy

"We proudly dress our wines with new elegance, giving them more importance and readability. We kept our original logo with the wild geese, which was introduced in the 80s, inspired by the birds that fly over the lake at the Bassina Estate. The two flying birds represent our mission and inspiration because they travel a long distance, they fly together, and they belong to nature. Perfectly matching our philosophy since making great wine is a long journey, we make wines as a family and wines are made to be shared, and we do viticulture that respects the environment."

-Andrea Costa

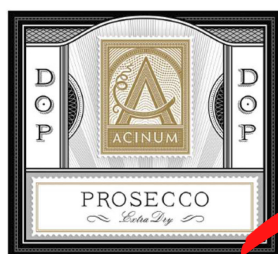


SANTA TRESA

Sicily, Italy

"The change on the Santa Tresa labels was decided to emphasize the origin of the territory. The whole line has been changed; on each label, it is told through the shell spirals, of every historical influence that has crossed Sicily over time. And the logo is the symbol of the sun and gold that characterize the Sicily region."

-Stefano and Marina Girelli



ACINUM

Veneto, Italy

They have changed their look completely! Young fresh, and bubbly, just as as the wine tastes. The logo is still very visible and well integrated. The label is modern, tastefully metallic, and minimal; lean and explicit. It brightens the bottle up on shelves and on the table.



TORRE DI LUNA

Trentino Alto Adige, Italy

The new labels from Torre di Luna have a minimalistic look. The four wine labels represent the moon phases that circle behind the 1700s tower, a symbol of the Rovere Della Luna city where the vineyards are located. The moon phases also symbolize the character of the wine itself.

Yesterday



Today

**CAMIGLIANO**

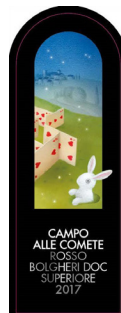
Tuscany, Italy

"We decided to have a professional designer make a sketch that would reproduce the whole village of Camigliano more truthfully. The village is our distinctive element. We are the only company in Montalcino that is also a real village, with an important historical heritage. And we wanted, with this label, to highlight it, to enhance the idea more." -Paola Falabretti

**FATTORIA DEL CERRO**

Tuscany, Italy

Silineo is a neologism born from the fusion and alteration of the word "sinuous" and the Italian suffix "lineo (like linear)." The name Silineo visually expresses elegant and harmonious shapes. The initial "S" also has the power to evoke the image of a wave, thus suggesting the succession of flavors and aromas that surprise the palate. "The most important value aspects that led to the creation of the name undoubtedly include the link to the land of origin: Montepulciano, where historical documents attesting to its production of this wine date back to the Middle Ages. The first two letters of the name "Si" make up the word "yes": an affirmative particle of the Italian language known and used all over the world." -Giacomo Alari

**CAMPO ALLE COMETE**

Tuscany, Italy

"The company wanted to undertake a graphic restyling of all the labels in the range, maintaining the current storytelling's key points but enhancing their impact on the bottle. The goal was to bring the illustrations of the famous artist Nicoletta Ceccoli (representing the company) into a graphic project that allows increasing the perceived value of all products while strengthening their recognizability. Through the opening of a "door" on the bottle, it is possible to peek inside the magical world of Campo Alle Comete. New labels are designed, therefore, to capture the consumer's attention." -Andrea Fabiano-



NEW ADDITIONS

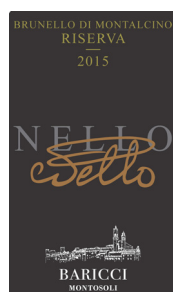
& NEW PROJECTS



CASTELLO DEI RAMPOLLA

Tuscany, Italy

Maurizia di Napoli says about the new project: "Merlot Liù is named after our mother's name. We made it as a pure expression of Merlot. Fermented in cement, and also makes a short passage partly in terracotta amphorae. It does not touch wood, which gives it a lightness that makes it cool enough without having to wait too long. High density vineyard that follows the Biodynamic farming philosophy of the Estate. We only produced 2000 bottles to start with, but already with 2019, we have doubled, and by 2020, we will produce 6000. As per our usual, it differs a little from the classic Tuscan merlots. We also start the adventure with Trebbiano Santa Lucia and Sangiovese Santa Lucia."



BARICCI

Tuscany, Italy

"The Baricci Riserva takes the name 'Nello' from the founder and is dedicated to the life and dedication he gave to Brunello di Montalcino's success. Nello Baricci was Founding Member #1 of the Brunello Producers Association of Montalcino, the first to settle and believe in the Cru of Montosoli. It is produced only when the grapes' climatic and phytosanitary conditions reach levels of excellence, such as selecting the best grapes from the best vineyard. A real selection, this is the only example of the 'Cru within the Cru' made on the hill of Montosoli. Produced in a limited edition, a real gem concentrates the unique qualities and essence of the very long Baricci-Montosoli connection." -Francesco Buffi



BROGLIA

Piedmont, Italy

"We started this new wine project to express the full potential of the grape. After some research, we end it with three new entries. *Derthona* comes from selecting Timorasso grapes and is produced through a particular 18-month long vinification, exclusively on stainless and still tanks. This method is perfect brings to the grape full potential, structure, and minerality. Then our quest to make great wine has taken us from Gavi to Vezza D'Alba, into the world of Nebbiolo. The *Broglia Rosato* is made from Nebbiolo grapes using partial juice extraction. Stainless steel fermentation and 6 months on the lees. And last but not least, our new *Brut!*" -Roberto Broglia



GAIERHOF

Trentino Alto Adige, Italy

Gaierhof was born in 1976 in Rovere Della Luna, close to the Alto Adige border. Gaierhof means "from the mountain Gaier," which is located in all d'Adige, and "HOF" means "from the place." Romina Togn started this new project to attach a stronger sense of identity to the wines. The updated labels and logo better represent the wines' drinkability, freshness, and sense of place.

90+ point guide

Producers listed
alphabetically by country



WA=Wine Advocate · WE=Wine Enthusiast · WS=Wine Spectator
W&S=Wine & Spirits Magazine · VM=Vinous Media · JS=James Suckling · 3B=Tre Bicchieri

ITALIAN PORTFOLIO

WINERY	WINE	REGION	VTG	90+ SCORES
WINERY	WINE	REGION	VTG	SCORES
Acinum	Amarone	VENETO	2015	91 WE
Baglio del Sole	Inzolia Catarratto	SICILY	2018	92 JS
Baglio del Sole	Nero d'Avola	SICILY	2018	92 JS
Baricci	Brunello di Montalcino	TUSCANY	2016	95 VM
Baricci	Rosso di Montalcino	TUSCANY	2018	91 WE, 93 VM
Brogia	Bruno Brogia	PIEDMONT	2017	91 WE, 92 JS, 90 JS
Brogia	La Meirana	PIEDMONT	2019	91 JS
Brogia	Vecchia Annatta	PIEDMONT	2010	90 JS
Camigliano	Brunello di Montalcino	TUSCANY	2015	94 JS, 94 WA, 93 WS
Camigliano	Paesaggio Inatteso Brunello	TUSCANY	2015	95 WA, 92 VM, 93 WS, 90 WE
Camigliano	Rosso di Montalcino	TUSCANY	2018	90 VM
Camigliano	Brunello Riserva Gualto	TUSCANY	2015	90 VM, 94 WA
Camigliano	Poderuccio	TUSCANY	2018	90 JS
Campo alle Comete	Bolgheri Stupore	TUSCANY	2016	94 WS, 93 WE, 90 JS
Campo alle Comete	Bolgheri Superiore	TUSCANY	2016	94 JS, 93 WA, 93 WS
Campo alle Comete	Cabernet Sauvignon	TUSCANY	2017	91 JS, 90 WS
Campo alle Comete	Cabernet Sauvignon	TUSCANY	2016	90 WE
Campo alle Comete	Vermentino	TUSCANY	2019	90 WA
Castello dei Rampolla	Chianti Classico	TUSCANY	2018	93 JS, 92 WA, 92 W&S
Castello dei Rampolla	D'Alceo	TUSCANY	2015	95 JS, 91 WA, 94 WE, 96 WS
Castello dei Rampolla	D'Alceo	TUSCANY	2016	97 VM, 96 WA, 97 JS
Castello dei Rampolla	Merlot Liu	TUSCANY	2018	94 WA
Castello dei Rampolla	Sammarco	TUSCANY	2015	98 JS, 95 WA, 98 WE, 95 WS, 95 VM
Castello dei Rampolla	Sammarco	TUSCANY	2017	95 VM, 98 JS
Castello dei Rampolla	Trebbiano di Santa Lucia	TUSCANY	2019	93 JS, 91+ WA
Cataldi Madonna	Cerasuolo	ABRUZZO	2019	90 WE
Cataldi Madonna	Montepulciano Malandrino	ABRUZZO	2019	90 VM
Cataldi Madonna	Montepulciano Toni	ABRUZZO	2015	92 VM, 93 WA
Colpetrone	Rosso di Montepulciano	UMBRIA	2015	92 VM

WINERY	WINE	REGION	VTG	90+ SCORES
Colpetrone	Montefalco Sagrantino	UMBRIA	2015	92 JS
Davide Fregonese	Barolo Cerretta	PIEDMONT	2014	92 WS, 90 WA, 92 WE
Davide Fregonese	Barolo Prapo	PIEDMONT	2014	93 WS, 91 WA
Fattoria del Cerro	Rosso di Montepulciano	TUSCANY	2019	91 JS
Fattoria del Cerro	Vino Nobile di Montepulciano Silineo	TUSCANY	2017	92 JS
Fattoria del Cerro	Vino Nobile Riserva	TUSCANY	2016	92 JS
Feudi del Pisciotto	Cerasuolo di Vittoria	SICILY	2017	90 JS
Feudi del Pisciotto	Frappato Marengo	SICILY	2017	91 WS
Fossacolle	Brunello di Montalcino	TUSCANY	2016	94 JS, 95 WA
Fossacolle	Brunello di Montalcino	TUSCANY	2015	97 JS, 94 WA, 92 VM, 91 VM
Fossacolle	Brunello di Montalcino Riserva	TUSCANY	2012	90 W&S
Fossacolle	Rosso di Montalcino	TUSCANY	2018	91 VM
Gagliole	Chianti Classico Riserva Gallule	TUSCANY	2016	95 WA, 95 JS, 92 VM, 92 W&S
Gagliole	Gagliole	TUSCANY	2018	95 JS
Gagliole	Gagliole	TUSCANY	2016	93 JS, 90 VM
Gagliole	Chianti Classico Rubiolo	TUSCANY	2018	92 JS
Gagliole	Valletta	TUSCANY	2017	91 WS
Gagliole	Valletta	TUSCANY	2016	94 VM, 92 JS
Garesio	Barolo del Comune di Serralunga	PIEDMONT	2015	91 WE, 91 WA, 92 WE
Garesio	Cerretta Barolo	PIEDMONT	2015	92 WE, 92 WA
Garesio	Nizza Riserva	PIEDMONT	2015	92 WS, 91 WA
Giovanni Rosso	Barbera d'Alba Donna Margherita	PIEDMONT	2016	90 WS, 91 W&S
Giovanni Rosso	Barolo	PIEDMONT	2015	93 JS, 92 WE, 93 WA
Giovanni Rosso	Barolo Cerretta	PIEDMONT	2016	95 WA, 97 WE, 95 VM
Giovanni Rosso	Barolo Cerretta	PIEDMONT	2014	92 WA, 90 W&S
Giovanni Rosso	Barolo del Comune di Serralunga	PIEDMONT	2016	92 WE, 94 JS, 91 VM
Giovanni Rosso	Barolo del Comune di Serralunga	PIEDMONT	2015	92 WE, 90 VM, 90 WS
Giovanni Rosso	Barolo del Comune di Serralunga	PIEDMONT	2014	91 WA
Giovanni Rosso	Barolo Serra	PIEDMONT	2016	96 WA, 97 WE, 95 WA, 95+ VM, 95 W&S
Giovanni Rosso	Barolo Serra	PIEDMONT	2015	94 WE, 92 VM, 94 WS
Giovanni Rosso	Barolo Serra	PIEDMONT	2014	92 WA, 92 W&S
Giovanni Rosso	Ester Canale Barolo Vigna Rionda	PIEDMONT	2016	95 VM, 100 WE, 94 WA
Giovanni Rosso	Ester Canale Barolo Vigna Rionda	PIEDMONT	2015	97 WE, 93 WS, 94 WA, 93 VM
Giovanni Rosso	Ester Canale Rosso Langhe Nebbiolo	PIEDMONT	2016	94 WA, 90 WS
Giovanni Rosso	Etna Rosso	SICILY	2016	93 WE, 92 WS, 91 W&S, 92 JS
Giovanni Rosso	Etna Bianco	SICILY	2019	91 JS

WINERY	WINE	REGION	VTG	90+ SCORES
La Ganghija	Barbaresco	PIEDMONT	2017	94 JS, 90 WE
La Ganghija	Barbaresco	PIEDMONT	2016	93 WE, 91 WA, 94 JS, 90 WS
La Ganghija	Barbaresco Giacosa	PIEDMONT	2016	92 WS, 90 WE, 93 WA, 93 WS
La Ganghija	Barbera d'Alba	PIEDMONT	2016	90+ WA, 91 JS
La Ganghija	Dolcetto d'Alba	PIEDMONT	2017	90 WS
La Ganghija	Nebbiolo	PIEDMONT	2017	90 WS
La Lastra	Vernaccia di San Gimignano	TUSCANY	2019	90+ WA
La Lastra	Vernaccia di San Gimignano Riserva	TUSCANY	2017	92 WA
La Poderina	Brunello di Montalcino	TUSCANY	2016	95 JS, 90 VM, 94 WA
La Poderina	Brunello di Montalcino	TUSCANY	2015	94 JS, 92 VM , 94+ WA
La Poderina	Poggio Abate Riserva	TUSCANY	2013	94 WA, 93 JS, 93 WE
La Poderina	Rosso di Montalcino	TUSCANY	2018	90 WA
Le Salette	Amarone Classico	VENETO	2015	93 WA, 92 W&S
Le Salette	Amarone La Marega	VENETO	2015	94 WA, 93 W&S
Le Salette	Amarone Pergole Vece	VENETO	2015	95 WA, 94 WS, 94 W&S
Le Salette	Ca'Carnocchio	VENETO	2014	90 WA
Le Salette	Valpolicella Ripasso I Progni	VENETO	2017	91 W&S
Le Salette	Recioto della Valpolicella	VENETO	2011	93 W&S
Leone de Castris	Donna Lisa Salice Salentino Riserva	PUGLIA	2016	92 WE
Leone De Castris	Five Roses	PUGLIA	2019	91 WE
Leone de Castris	Primitivo Villa Santera	PUGLIA	2018	91 JS
Leone de Castris	Salice Salentino Riserva	PUGLIA	2016	91 JS
Leone de Castris	Verdeca	PUGLIA	2018	90 JS
Luisa	Friulano	FRIULI	2018	92 JS
Luisa	Pinot Grigio	FRIULI	2018	91 JS
Luisa	Ribolla Gialla	FRIULI	2018	90 JS
Luisa	Sauvignon	FRIULI	2019	91 JS
Montonale	Lugana Orestilla	LOMBARDIA	2017	90 WS
Pacherhof	Muller Thurgau	ALTO ADIGE	2018	90 VM
Pacherhof	Riesling	ALTO ADIGE	2019	92 VM
Pacherhof	Sylvaner Alte Reben	ALTO ADIGE	2018	92 VM
Pecchenino	Alta Langa PSEA	PIEDMONT	2015	91 WE
Pecchenino	Barolo Bussia	PIEDMONT	2016	95 JS, 93 WA, 93 JS, 92 WA, 94 VM
Pecchenino	Dogliani San Luigi	PIEDMONT	2019	90 W&S
Pecchenino	Barolo Le Coste	PIEDMONT	2016	95 VM
Pecchenino	Bricco Botti	PIEDMONT	2016	93 JS, 91 WA, 93 VM, 90 WS, 91 W&S
Pecchenino	Langhe Nebbiolo Bricco Ravera	PIEDMONT	2015	90 VM
Pecchenino	Barolo San Giuseppe	PIEDMONT	2016	94 VM
Pecchenino	Siri d'Jermu	PIEDMONT	2017	92 JS, 90 WS, 93 VM, 91 W&S
Pederzana	Grasparossa	EMILIA ROMAGNA	2017	90 WS

WINERY	WINE	REGION	VTG	90+ SCORES
Prod. del Barbaresco	Barbaresco	PIEDMONT	2016	95 WA, 95 WE, 95 W&S, 94 VM, 93 WS
Prod. del Barbaresco	Barbaresco Asili	PIEDMONT	2015	94 VM, 95 WE, 96 WA, 96 WS
Prod. del Barbaresco	Barbaresco Montefico	PIEDMONT	2015	93 VM, 96 WE, 95 WA, 94 WS
Prod. del Barbaresco	Barbaresco Montestefano	PIEDMONT	2015	94 VM, 94 WE, 94 WA, 94 WS
Prod. del Barbaresco	Barbaresco Muncagota	PIEDMONT	2015	97 WE, 92 VM, 95 WA, 93 WS
Prod. del Barbaresco	Barbaresco Nebbiolo Langhe	PIEDMONT	2018	90 WE
Prod. del Barbaresco	Barbaresco Ovello	PIEDMONT	2015	97 WE, 95 VM, 96 WA, 96 WS
Prod. del Barbaresco	Barbaresco Paje	PIEDMONT	2015	94 VM, 97 WE, 93 WA, 93 WS
Prod. del Barbaresco	Barbaresco Pora	PIEDMONT	2015	93 VM, 95 WE, 94 WA, 94 WS
Prod. del Barbaresco	Barbaresco Rabaja	PIEDMONT	2015	93 VM, 96 WE, 97 WE, 97 WA, 97 WS
Prod. del Barbaresco	Barbaresco Rio Sordo	PIEDMONT	2015	92 VM, 96 WE, 96+ WA, 95 WS
Rocca di Frassinello	Baffonero	TUSCANY	2017	94 JS, 91 WS, 96 VM
Rocca di Frassinello	Baffonero	TUSCANY	2016	93 VM, 91 WE
Rocca di Frassinello	Le Sughere	TUSCANY	2018	92 JS
Rocca di Frassinello	Le Sughere	TUSCANY	2017	92 WS, 92 JS
Rocca di Frassinello	Le Sughere	TUSCANY	2016	90 VM, 93 WS
Rocca di Frassinello	Ornello	TUSCANY	2017	93 WS
Rocca di Frassinello	Ornello	TUSCANY	2016	93 VM
Rocca di Frassinello	Poggio alla Guardia	TUSCANY	2017	91 JS
Rocca di Frassinello	Rocca di Frassinello	TUSCANY	2017	92 JS, 90 WS
Rocca di Frassinello	Rocca di Frassinello	TUSCANY	2016	94 VM
Salvioni	Brunello di Montalcino	TUSCANY	2015	96 VM, 97 WE, 93WS
Salvioni	Rosso di Montalcino	TUSCANY	2017	93 WE, 91 WA, 93 VM , 91 WE
San Leonardo	Carmenere	TRENTINO	2015	94 VM
San Leonardo	San Leonardo	TRENTINO	2015	92 JS, 95 VM, 94-97 WA
San Leonardo	Riesling	TRENTINO	2016	90 VM
San Leonardo	Terre	TRENTINO	2016	91 VM
San Leonardo	Vette Sauvignon	TRENTINO	2018	92 JS, 90 WS
San Leonardo	Villa Gresti	TRENTINO	2014	93 JS, 90 WS
Santa Tresa	Cerasuolo di Vittoria	SICILY	2018	90 W&S
Santa Tresa	Rina Ianca	SICILY	2019	90 WE
Statti	Greco	CALABRIA	2018	90 WE
Terre del Principe	Pallagrello Ambrusco	CAMPANIA	2015	93 VM
Terre del Principe	Centomoggia	CAMPANIA	2015	91 VM
Terre del Principe	Vigna Piancastelli	CAMPANIA	2014	90 VM
Terredora di Paolo	Aglianico	CAMPANIA	2017	92 JS

Terredora di Paolo	Coda di Volpe	CAMPANIA	2019	91 JS
Terredora di Paolo	Fiano Campore	CAMPANIA	2016	93 JS
Terredora di Paolo	Fiano di Avellino	CAMPANIA	2019	93 JS
Terredora di Paolo	Fatica Contadina	CAMPANIA	2013	92 JS
Terredora di Paolo	Falanghina	CAMPANIA	2019	92 JS
Terredora di Paolo	Lacryma Christi	CAMPANIA	2018	91 JS
Terredora di Paolo	Pago dei Fusi Taurasi	CAMPANIA	2011	94 WA, 91 WS, 90 VM
Terredora di Paolo	Rosanova Irpinia	CAMPANIA	2019	92 JS
Velenosi	Brecciarolo	MARCHE	2017	91 JS
Vie di Romans	Chardonnay Friuli Isonzo	FRIULI	2018	94 JS
Vie di Romans	Ciampagnis Chardonnay Friuli d'Isonzo	FRIULI	2018	95 JS
Vie di Romans	Dessimis Pinot Grigio	FRIULI	2018	96 JS
Vie di Romans	Flors di Uis Friuli Isonzo	FRIULI	2018	93 JS
Vie di Romans	Sauvignon Vieris	FRIULI	2018	95 JS
Vie di Romans	Sauvignon Blanc Piere Friuli Isonzo	FRIULI	2018	94 JS

