

MAÎTRES VIGNERONS DE LA VIDAUBANAISE

LE PROVENÇAL CÔTES DE PROVENCE ROSÉ



Established in the town of Vidauban in 1922, the Maîtres Vignerons de la Vidaubanaise today control 600 hectares of vines in the heart of the Appellation Côtes de Provence. Located on the limestone foothills of the Maures massif in the southern Var, between the Mediterranean Sea and the Alps, the terroir benefits from the Mediterranean climate so beneficial for traditional southern varietals such as Grenache, Syrah, Mourvedre, Cin-

sault, Carignan and Rolle. The various vineyard parcels are vinified separately, allowing for more character and complexity. Wines from the Maîtres Vignerons annually win numerous awards at competitions such as the *Mondial du Rosé* and the *Concours General Agricole*, as well as receiving regular references in the French wine press such as the *Guide Hachette*. *Le Provençal* is our selection from the highest quality cuvées produced by the Maîtres Vignerons.

Region:	Provence
Appellation:	Côtes de Provence
Owner:	Les Maîtres Vignerons de La Vidaubanaise
Established:	1922
Farming Practices:	Sustainable
Soil:	Light, sandy soils on ancient limestone terraces.
Vineyard:	600 hectares in the Var
Grape Varieties:	Grenache, Cinsault, Carignan and Syrah
Avg Age of Vines:	10 to 35 years
Yield/Hectare	40 hl/ha
Avg Production:	80,000 bottles

Vinification and Élevage: After harvest, a portion of the grapes undergo a cold maceration at various temperatures and lengths of time according to the grape variety, in order to extract a broader array of aromas. The remaining grapes are vinified by a direct pressing, the traditional method of vinifying rosé in Provence. The wines are blended, the cuvées selected, and élevage is in stainless steel tanks until early February, when the young rosé is bottled for maximum freshness.

Tasting Notes: Inviting bouquet of red currants, strawberries and melon. At once delicate yet flavorful on the palate with a long, refreshing finish. Ideal wine with lighter summer fare such as salads, pasta, grilled meats; exceptional with fish on the grill.

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