

VELENOSI

LUDI - OFFIDA ROSSO DOC

Ludi takes its name from the latin word "Iudus" which means olympic games. This underlines the close relation between wine, pleasure and enjoyment. Ludi label is inspired by a Matisse painting "Dance". It represents dancing people which are creating a circle (symbol of perfection) with their moves.

The four-dancing people were drawn with their face on their belly. This aims to launch a message for both people and wines: get to know people and wines in depth before making judgments.

In fact, only after having tasted and having known the story behind a specific wine it is possible to express an opinion.

TASTING NOTE



Intense ruby red color which tends to turn garnet with aging. The nose results deep and intense, with notes of full-ripened dark fruits, blackcurrants, cherries, licorice, graphite with a touch of balsamic notes. Elegant on the palate, shows fine, soft and round tannins. Long and fruitv finish.



FOOD PAIRINGS

Best pairing with meat-based dishes and aged cheeses.



VINEYARD & PRODUCTION INFO

Vineyard location: Offida, Castel di Lama
Vineyard size: 4 Ha
Green status: sustainable
Soil composition: clay and limestone
Training method: spurred cordon
Elevation: 250-350 m asl
Vines/hectare: 5.000
Exposure: Southeast
Vine age: 45 y
Harvest time: end of October (Montepulciano), mid of September (Merlot), beginning of October (Cabernet Sauvignon)
First vintage: 1998 (Marche IGT Rosso), 2005 (Offida DOC), 2011 (Offida DOCC)
Production: 30.000



WINEMAKING & AGING

Varietal composition: 85% Montepulciano, 7.5% Merlot, 7.5% Cabernet Sauvignon
Fermentation container: stainless steel tanks for 30 days at 23°C
Maceration technique: on the skins for 30 days
Type of aging container: French oak barrels (Allier) of 2,25 Hl
Length of aging: 18-24 months
Length of bottle aging: 3 months



TECHNICAL DATA

Alcohol: 14,5%
Residual sugar: 4,8 g/L
Acidity: 5,2 g/L
Dry extract: 34 g/L



PRODUCER PROFILE

Estate owned by: Angela Velenosi
Winemaker: Filippo Carli
Total acreage of wine: 240 Ha
Winery production: 2.500.000 bottles
Region: Marche



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