



NATURAL WINE

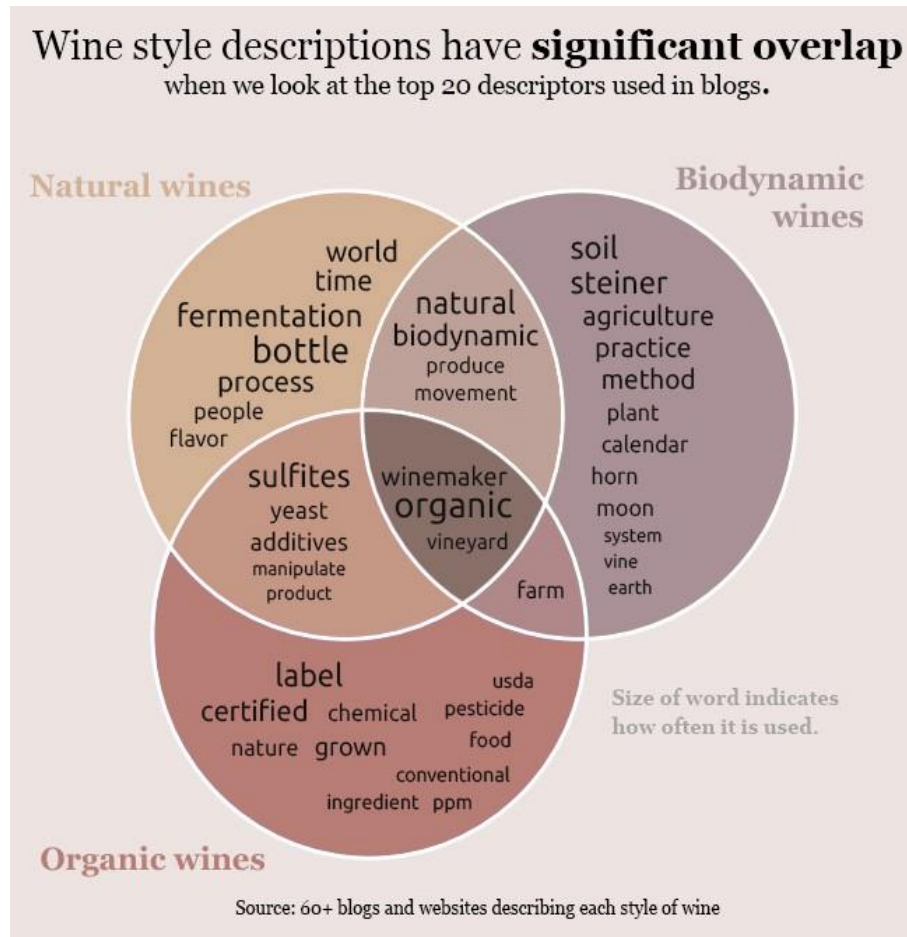
What is a natural wine
Natural wine in Vias portfolio

Historical Notes



Natural Wine is a modern term use to describe the latest trend of a farming method who puts infinite trust in the wisdom of nature.

Organic VS Biodynamic Farming

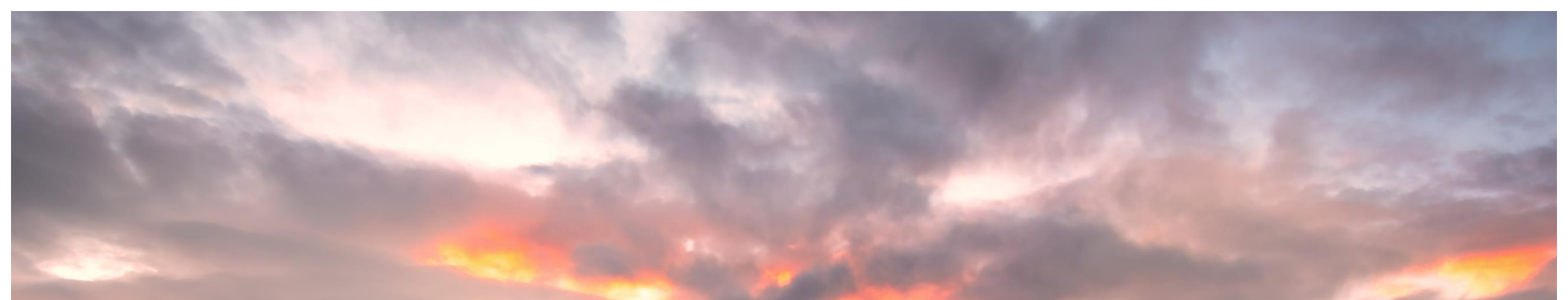


Organic

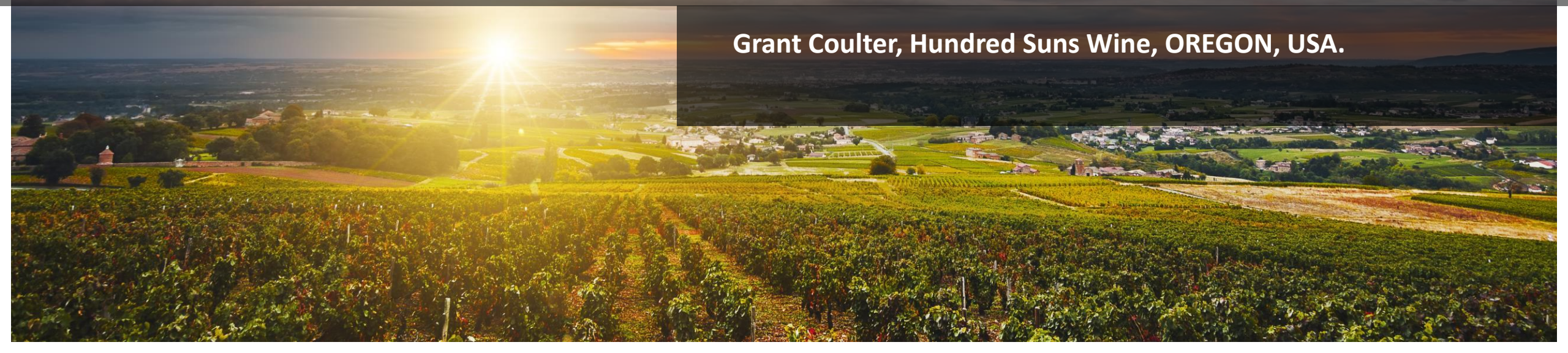
- Is a certification that typically excludes artificial or chemical fertilizers, pesticides, fungicides, and herbicides.
- The certification criteria are different from Europe to the USA and in each state as well.
- Organic per se does not guarantee the use of renewable energy, sustainable packaging, or responsible water use.

Biodynamic

- Is based on Organic farming methods following a planting calendar that depends on the astrological feature and treating the earth as a living organism.
- This method used in viticulture is also different from each country.



*“There is no definition for Natural Wine like
there is not definition for beauty.”*



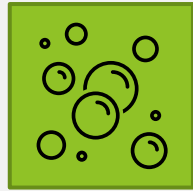
Grant Coulter, Hundred Suns Wine, OREGON, USA.

What is Natural Wine



No Additives

No additives are included in the fermentation process.



Low Sulfites Added

Sulfur is allowed, in low quantities. A maximum of 30-40 mg/liter.



Handpicked Grapes

The grapes for no-sulfur or low sulfur winemaking must be perfectly healthy to compromise the fermentation process with bacteria.



Dry Farming

This practice is preferable to the winemakers to work with nature instead of trying to control it.



Native Yeast

- Native yeast only is allowed in natural wine making, the yeasts are part of the terroir.



Benchmarks of Natural Wines

- They come in any color.
- They can be still or fizzy.
- They can be hazy or clear.
- They can have beery or cidery aromas.
- Some of them can have a minimum of sulfites added.

Your Logo or Name Here



Popularity

Natural Wine Awareness

How the request for sustainable, organic, biodynamic, natural wines grew on the market from 2018 to 2020

	Countries			
	U.S.	Canada	Sweden	U.K.
Sustainably produced wine	74%	70%	60%	63%
Environmentally friendly wine	74%	61%	57%	55%
Fairtrade wine	74%	60%	55%	63%
Organic wine	70%	57%	68%	49%
Preservative free wine	70%	57%	52%	56%
Sulphite free wine	70%	58%	44%	49%
Orange / skin contact wine	70%	49%	30%	44%
Wine from a carbon neutral winery	68%	57%	54%	66%
Biodynamic wine	58%	52%	40%	43%
Vegetarian wine	58%	41%	28%	32%
Vegan wine	55%	38%	34%	34%
None of these	16%	27%	15%	33%

The Market

How is affecting the wine industry:

- Reduced the interest in using new barrels for flavor.
- Fermentation vessels were other than wood as well as clay, marble, concrete, glass.
- Made winemakers question their usage of Sulfur.
- Switched the balance from higher alcohol wines to more digestible ones.



Healthier Lifestyle

We can consider that as per our society pulled in the direction of search for healthier products and to a healthier lifestyle it also reflected on the wine market, as per food, cosmetology, etc.

Sustainable

- Sustainable agriculture is farming in sustainable ways, meeting society's present food and textile needs without compromising current or future generations' ability to meet their needs. It can be based on an understanding of ecosystem services.

Organic Biodynamic

- Organic and biodynamic are very similar; both are grown without chemicals and GMOs. The main difference between organic and biodynamic is that biodynamic farming uses different principles that add vitality to the plant, soil, whereas traditional farming typically deteriorates the soil.

Natural/ Raw Wine

- Natural farming is a closed system, one that demands no human-supplied inputs and mimics nature. Masanobu Fukuoka, a Japanese farmer and philosopher, introduced in his 1975 book *The One-Straw Revolution*. He suggested an approach that takes advantage of the local environment.

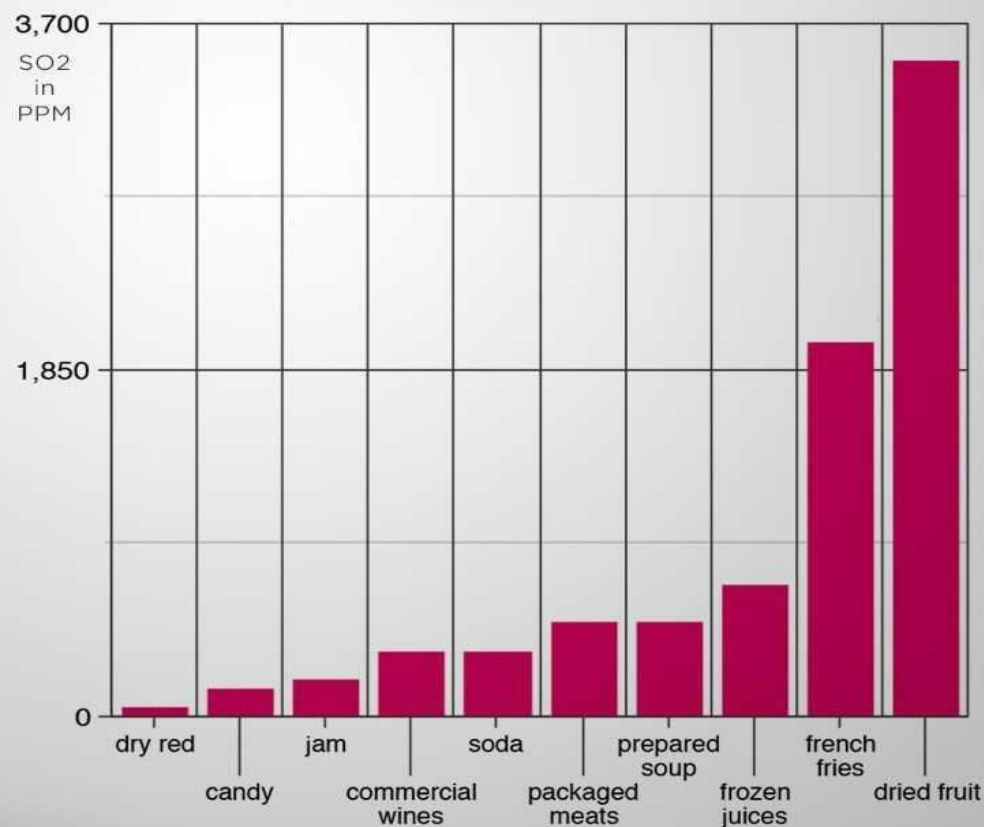
Fun Fact

Sulfites in Food and Wine

Sulfur dioxide is present in a lot of packaged foods. According to the USDA, dried apricots could contain more than 2000 ppm sulfur dioxide.

Meanwhile, the standard amount of sulfites added to a bottle of biodynamic wine is only up to 100 ppm.

MEASURING UP Sulfites in Wine



the Vias GREEN LIST

This list is constantly evolving and changing. Be sure to check our website or the producer's individual website for the most up-to-date information on their green practices!

WINERY REGION GREEN CERTIFICATIONS

Allram	Austria	Organic
Araldica	Piedmont, Italy	Sustainable
Argillae	Umbria, Italy	Sustainable
Bodega Noemia 	Argentina	Organic Biodynamic
Camigliano	Tuscany, Italy	Organic
Castello dei Rampolla 	Tuscany, Italy	Biodynamic
Castello di Luzzano	Lombardy, Italy	Sustainable
Chateau Belle	Lebanon	Organic
Chateau Ste Elualie	Languedoc, France	Organic
Clos La Chance	California	Sustainable
Colle dei Bardellini	Liguria, Italy	Organic no Certified
Colosi / Ecolosi	Sicily, Italy	Organic, Vegan Friendly
Colpetrone	Umbria, Italy	Sustainable
Domain Marc Colin	Burgundy, France	Sustainable
Domaine Camille Braun	Alsace, France	Organic Biodynamic
Domaine de Chateaurmar	Rhone, France	Sustainable
Domaine Emile Beyer 	Alsace, France	Biodynamic
Fattoria del Cerro	Tuscany, Italy	Sustainable
Feudo di Santa Tresa	Sicily, Italy	Organic, Vegan Friendly
Fondazione Edmund Mach	Trentino Alto Adige, Italy	Sustainable
Fossacolle	Tuscany, Italy	Sustainable
Gagliole	Tuscany, Italy	Sustainable / Organic
Garesio	Piedmont, Italy	Sustainable / Organic
Giovanni Rosso	Piedmont, Italy	Organic
Gonc 	Slovenia	Biodynamic, No Sulfites
Gottardi	Trentino Alto Adige, Italy	Sustainable
Granville Wine&Co	Oregon	Sustainable
Hundred Suns Wine 	Oregon	Organic / Biodynamic, Dry Farm

WINERY

Hayes Valley
Il Chiosso
Karas
La Lastra
La Poderina
le Salette
Leone de Castris
Luisa
Marenco
Marimar Estate
Martin Woods 
Maso Poli
Monterufoli
Nuraghe Crabioni
Paetra 
Pecchenino
Produttori del Barbaresco
Purato
San Leonardo
Strasserhof
Tenuta Pederzana 
Terre del Principe
Terra di Seta
Vie di Romans
Von Strasser Winery

REGION

California
Piedmont, Italy
Armenia
Tuscany, Italy
Tuscany, Italy
Veneto, Italy
Puglia, Italy
Friuli Venezia Giulia, Italy
Piedmont, Italy
California
Oregon
Trentino Alto Adige, Italy
Tuscany, Italy
Sardinia, Italy
Oregon
Piedmont, Italy
Piedmont, Italy
Sicily, Italy
Trentino Alto Adige, Italy
Alto Adige, Italy
Emilia Romagna, Italy
Campania, Italy
Tuscany, Italy
Friuli Venezia Giulia, Italy
California

GREEN CERTIFICATIONS

Sustainable
Sustainable, Native Yeast
Organic
Organic
Sustainable
Sustainable
Organic no certified
Sustainable
Sustainable, Organic
Sustainable
Biodynamic, Dry Farming
Sustainable
Sustainable, Organic
Sustainable
Organic, Biodynamic
Organic no certified
Sustainable
Organic, Vegan, Carbon Neutral
Organic, Native Yeast
Sustainable
Sustainable
Organic
Organic
Sustainable
Sustainable

Vias Green Portfolio

Vias Naural Wine

THANK YOU